

***Tee Tweets***

Brand Guidelines

# “ “ Wear any tweet in the world

Born of a need to bring the online offline,  
Tee Tweets is a culture.

Putting the message back in people's hands  
(or chest) since 2017.

teetweets.com

hello@teetweets.com

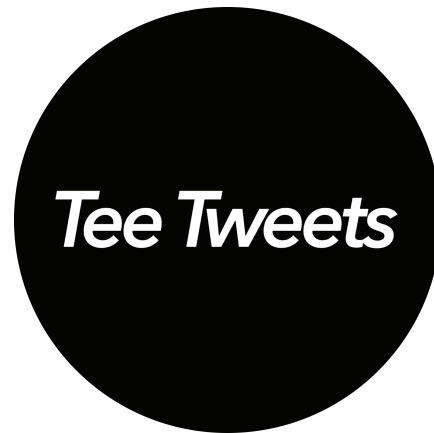
# *Tee Tweets*

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## 02 Logo



Box logo



Circular

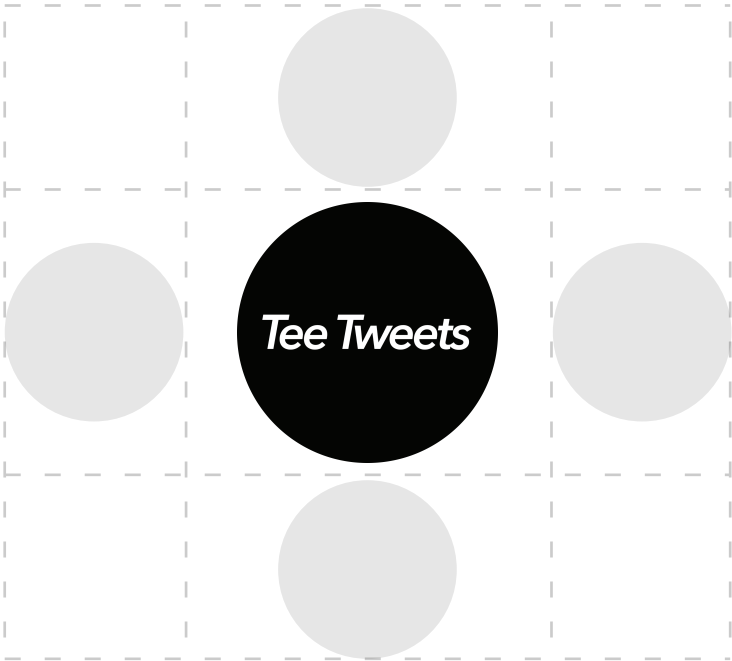


Square



Brand Guidelines

# 03 Logo usage



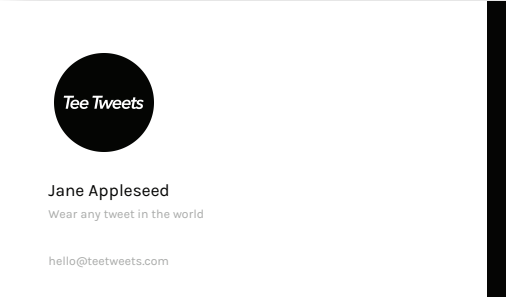
Please allow adequate spacing at all times.



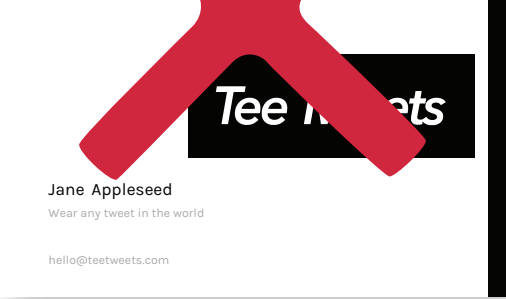
Letterhead example



Photography example



Business card example



# Avenir Next

Paragraph font

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&\*()\_+="':?><

Regular

The quick brown fox jumped over the lazy dog.

They were both wearing their favorite tops.

Italic

*The quick brown fox jumped over the lazy dog.*

*They were both wearing their favorite tops.*

Bold

**The quick brown fox jumped over the lazy dog.**

**They were both wearing their favorite tops.**

Karla

Headline font

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&\*()\_+=":?><

Regular

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06 Color



HEX 030303



HEX 006EFF



HEX FFFFFFFF



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